

The Capital Group Global

Creative Director

Krizia De Abreu is a driven and accomplished professional with a diverse skill set and a passion for delivering exceptional results. Krizia has successfully contributed to the growth and success of various organizations through marketing, creativity, and client services. She is of paramount importance to her firm, wherein she demonstrates extraordinary performance. Her strategic vision and expertise in marketing theory allow her to construct and execute customized marketing plans that conform to the corporation's criteria.

In addition to her proficiency in the realm of marketing, she demonstrates remarkable leadership capabilities. Facilitating brainstorming sessions and creative sessions, she fosters an environment of collaboration and innovation. She has also played a crucial role in shaping brand standards and developing procedures to ensure all deliverables are consistent with the company's brand identity. A detail-oriented manager, Krizia oversees the daily workflow, assigns workloads, and monitors budgets and deadlines. The strong organizational skills she possesses enable her to handle multiple projects efficiently and effectively under pressure.

As a career professional, Krizia strives for excellence. She consistently strives to exceed expectations and deliver the highest quality of work. Her proactive nature allows her to anticipate challenges and find proactive solutions, ensuring smooth operations and successful projects. Her familiarity with social media gives her the ability to capitalize on digital platforms, remaining current with emerging trends, which in turn serves to optimize marketing endeavors. Her educational qualifications are just as noteworthy. With a Bachelor's degree in Clinical Psychology from the University of Central Florida and a Bachelor's degree in Film from Columbia College Chicago, she has a substantial understanding of human behavior and motivation. Her diverse educational background allows her to bring a unique perspective to her work, blending creativity, psychology, and marketing principles.

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KRIZIA DEABREU

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